

## IN THE CLAIMS

Please cancel Claims 39 to 44 and 47 to 54 without prejudice or disclaimer of subject matter. Please add Claims 55 to 64 as shown below. The claims, as pending in the subject application, read as follows:

1 to 54. (Cancelled)

55. (New) An information providing system comprising:

first registration means for registering first information associated with an identification code;

keyword list generation means for generating a keyword list of the registered first information;

second registration means for registering second information associated with the keyword list;

accepting means for accepting input of the identification code;

acquisition means for acquiring the first information associated with the input identification code;

search means for searching the second information based on the keyword list of the acquired first information; and

print layout generation means for generating a print layout for laying out a content of the acquired first information on a page together with the searched second information.

56. (New) The system according to claim 55, wherein a keyword list of the second information is registered with the second information, and wherein the keyword lists of the first and second information have a weight value for each keyword within the keyword lists, the weight values corresponding to positive or negative contents of the first and second information, and wherein said search means searches the second information based on the weight values of the keywords.

57. (New) The system according to claim 55, wherein said search means further searches the second information based on due data of insertion of the second information.

58. (New) The system according to claim 55, wherein said search means further searches the second information based on a charge amount of the second information.

59. (New) The system according to claim 55, wherein said search means further searches the second information based on a print limitation of the second information.

60. (New) The system according to claim 55, wherein said search means further searches the second information based on an insertion frequency of the second information.

61. (New) The system according to claim 55, wherein said keyword list generation means generates a keyword list of the first information based on a property of the first information, a property of a user and a property of a print terminal.

62. (New) The system according to claim 55, wherein said search means searches a plurality of the second information, and wherein said print layout generation means generates a plurality of print layouts in correspondence with each of the plurality of the searched second information.

63. (New) An information providing method, comprising:

- a first registration step of registering first information associated with an identification code;
- a keyword list generation step of generating a keyword list of the registered first information;
- a second registration step of registering second information associated with the keyword list;
- an accepting step of accepting input of the identification code;
- an acquisition step of acquiring the first information associated with the input identification code;
- a search step of searching the second information based on the keyword list of the acquired first information; and

a print layout generation step of generating a print layout for laying out content of the acquired first information on a page together with the searched second information.

64. (New) A computer-executable program stored on a compute-readable memory medium, the program for implementing an information providing method, comprising:

code for a first registration step of registering first information associated with an identification code;

code for a keyword list generation step of generating a keyword list of the registered first information;

code for a second registration step of registering second information associated with the keyword list;

code for an accepting step of accepting input of the identification code;

code for an acquisition step of acquiring the first information associated with the input identification code;

code for a search step of searching the second information based on the keyword list of the acquired first information; and

code for a print layout generation step of generating a print layout for laying out a content of the acquired first information on a page together with the searched second information.